

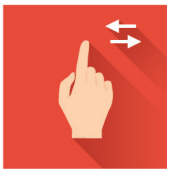
MUPOP

Interactive exhibitions

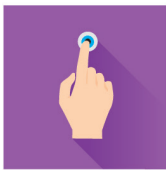
Let visitors control exhibitions displayed on large screens

MuPop allows you to easily set up exhibitions on large digital screens. Visitors use their smartphones to interact with them, by browsing collections, zooming in on details, listening to explanations in their language of choice, and play with other visitors in various game formats that you can add to the exhibition.

Interactions



SWIPE



POINT



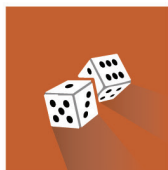
ZOOM



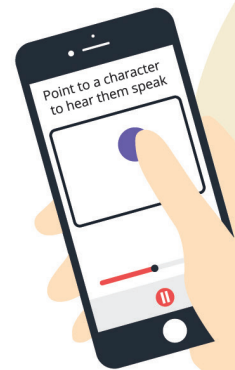
LISTEN



WATCH



PLAY



Swipe, point or pinch and listen to the underlying story

BEELD EN GELUID



Sound and Vision is the institute for media culture; an inspiring, creative and accessible meeting place for private individuals and professionals. They use MuPop to enhance user experience, for example as an interactive quiz on S&V's Wall of Fame that spans decades of Dutch broadcasting personalities.



The interaction that the Pop-Up Museum offered was an enrichment of the regular museum experience. The museum staff was impressed with how easy it was to use the system and how innovative the concept was.

Lizzy Komen

Project manager R&D, Sound and Vision

Digitalised art returns to physical space

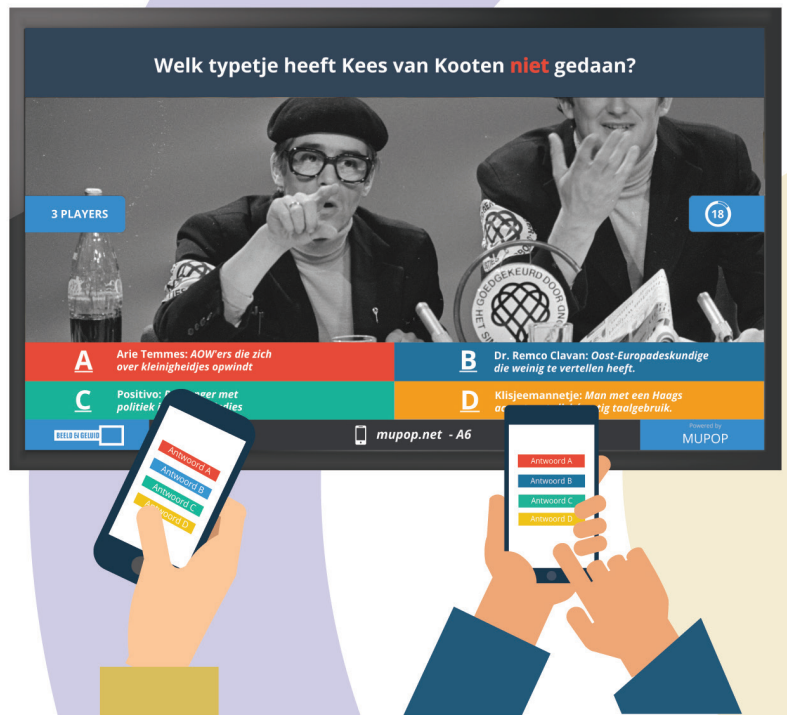
MuPop returns digital content to physical space, in interactive exhibitions projected on large screens, that provide visitors with a truly museum-like experience. MuPop's autoplay mode showcases the interactivity and invites people to join and play. Visitors control the exhibition with their own smartphone - no need to install an app.

Use existing hardware

As a smartphone is all a MuPop exhibition requires, it can be placed inside the museum, but just as well outside of it - in locations such as waiting rooms, classrooms and public squares. The screens that are required for the exhibition are often already available in the museum, any kind of large screen will do.

The benefits at a glance:

- Intuitive smartphone navigation
- Reuse of digital collections
- Personalised experience
- Multilingual audio
- Autoplay mode to draw visitors
- Requires standard internet only
- Low installation costs



Add game elements to your exhibitions

KU LEUVEN

KU Leuven is an institution for research and education with international appeal. The university's libraries are host to a wide and interesting range of expositions, varying from student exhibitions to professional expositions, such as the one celebrating 500 years of botanist Dodoens.

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MuPop exhibitions are a great way to give a voice to digital heritage and bring it closer to people. Engaging with the past in unexpected places on large screens makes for a refreshing, fun experience.

Clarissa Colangelo

Research Assistant KU Leuven



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