

HACKATHON

Innovation Acceleration

Discovery consists of seeing what everybody has seen and thinking what nobody has thought.

WHY A HACKATHON

Is your organisation facing certain issues, are you looking for insight into existing processes or perhaps looking for innovative and possibly disruptive technology? A hackathon can deliver some amazing results over a short period of time and without allocating huge budget.

HOW DOES IT WORK

The goal of the Hackathon is to come up with a working prototype within the time span of one to three days. Prior to the event, based on the analysis of the available data and the different challenges the organisation faces, we will jointly formulate a number of themes. Based on these themes several teams will be formed consisting of a variety of skill sets both from the company internally and the partnering organisations. Each team will formulate their own business case.

WHAT YOU WALK AWAY WITH

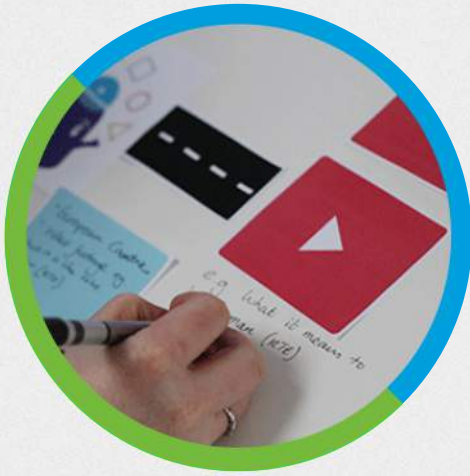
Take into consideration what can be achieved when a team of skilled people with different backgrounds and expertises work intensively for a number of days on tackling an issue, come up with superior solutions, or simply look to innovate, you can imagine the results will be highly tangible. The Noterik hackathon aims to deliver a working prototype. This prototype can be used as a proof of concept and trigger further development.



HACKATHON THEMES

- ✓ Managing data
- ✓ Visualising data
- ✓ Collaboration
- ✓ Utilising potential
- ✓ Turning data into information
- ✓ Cross device and multiscreen
- ✓ Workflow automation
- ✓ Innovating experience
- ✓ Test ideas
- ✓ Innovative way of presenting data

WE BELIEVE



- ✓ Tangible results are reached within a limited timespan
- ✓ Rapid prototyping greatly reduces time and cost going forward
- ✓ Bringing different expertises together acts as an accelerator for innovative thinking
- ✓ A friendly competitiveness brings out the best in people

KEY QUESTIONS

The influence of new technologies will continue to change the world - which processes and workflows are not up to date?

Are you facing issues that take away valuable time from your employees?

Is your data providing you the information you need?

Is your organisation reaching its goals?

Which issues keep popping up?

Is the reality catching up with you?

WHO SHOULD ATTEND

Data specialists	R&D
Designers	Information officers
Programmers	Communications
Business developers	Maintenance
Sales	Engineers
Operations	Quality manager
Accounting	Finance
Legal & Compliance	

DRIVEN BY INNOVATION

With close to two decades experience in research & development of cutting edge technology, we are driven by innovation. Our Multiscreen Toolkit is a simple yet powerful tool that can easily blend your data with your smartphone, tablet and/or computer resulting in an interactive model with real added value. This technology is especially useful when rapid development and prototyping is required and is ideally suited to the hackathon format.

CLIENTS

Marin - CWI - Fraunhofer-Gesellschaft - LinkedTV - EUSCREEN - Schouten & Nelissen - RBB - Mecanex
Wolters Kluwer - Beeld & Geluid - KNAW NWO

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