



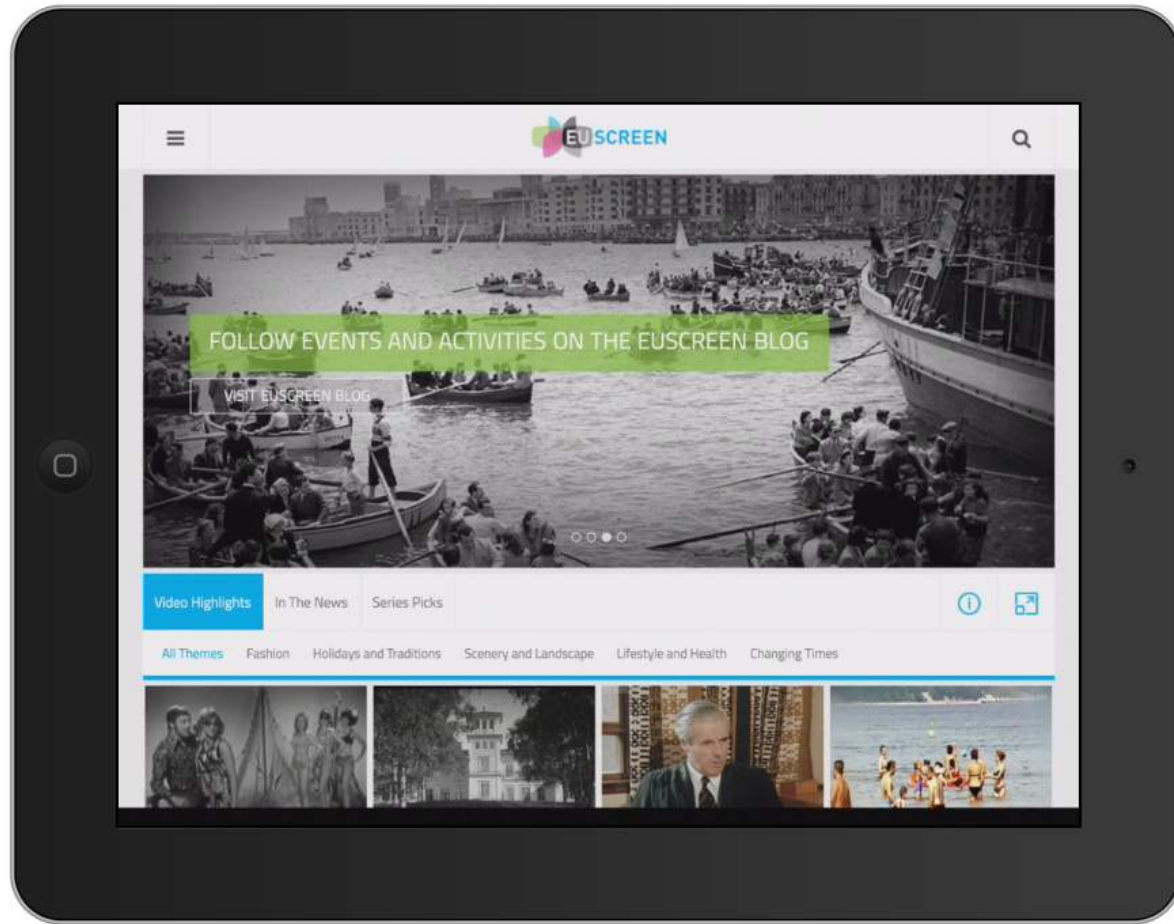
# NEW EUSCREEN RELEASE THE ESSENTIALS

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EUscreenXL / 30th of October, 2014

# Key improvements

- Editorial highlights
- Crucial dimensions
- Going mobile on tablet and phone
- New design with better interaction

# Homepage with selected highlights



# Homepage with selected highlights

cherry picking videos for the portal visitors



with an appealing thumbnail text



# Crucial dimensions in the collection

## FILTERS

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LANGUAGE



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DECADE



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TOPIC



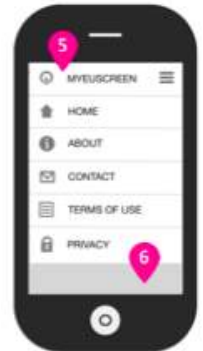
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SHOW MORE

# Quick updates on search results

LANGUAGE		DECADE		TOPIC	
Catalan; Valencian	208	1900s	3	Arts and culture	619
Czech	123	1910s	1	Being European	137
Danish	393	1920s	7	Disasters	158
Dutch; Flemish	4	1930s	174	Education	221
English	817	1940s	308	Environment and Nature	132
French	349	1950s	415	Health	179
German	1240	1960s	492	History of European Television	130
Hungarian	1	1970s	417	Lifestyle and consumerism	487
Italian	546	1980s	348	National holidays, festivals, anniversaries and annual events	144
Lithuanian	26	1990s	872	Politics and Economics	282
Polish	19	2000s	751	Religion and belief	134
Portuguese	133	2010s	87	Society and social issues	378
Romanian	62			Special collections	1
Russian	2			The media	207
Slovenian	177			Transportation, science and technology	204
Swedish	34			Wars and conflict	251

# Going mobile on tablet and phone





# Going mobile on tablet and phone

The desktop view of the EU SCREEN website features a large video player at the top left. To its right is a 'RELATED' section with three video thumbnails. Below the video player is a 'Thatcher's speech' section with a 'TERMS OF USE' modal box overlaid on it. The modal contains text about copyright and a 'Contact the provider' button. At the bottom of the page, there is a footer with navigation links and logos for the European Commission and eContentplus.

DEFAULT VIEW

The mobile phone view shows a simplified layout. Callout 1 points to the hamburger menu icon, callout 2 to the search icon, callout 3 to the video player, and callout 4 to the 'RELATED' and 'DISCOVER MORE' buttons at the bottom.

WHOLE PAGE - DEFAULT

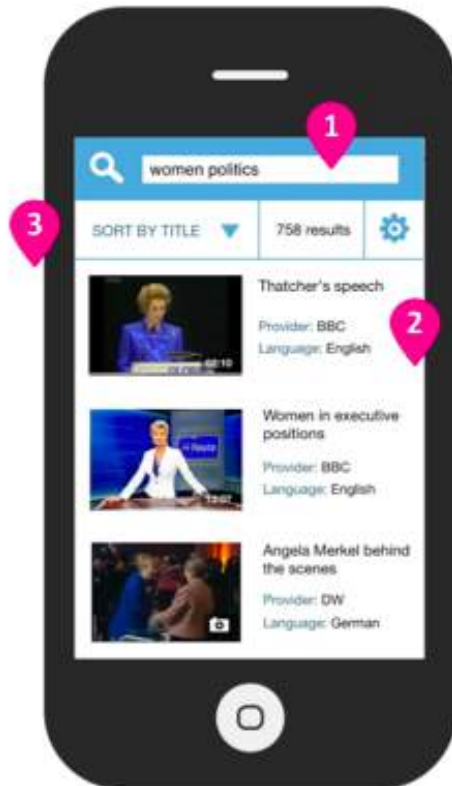
The mobile tablet view shows a more detailed layout. Callout 1 points to the hamburger menu, callout 2 to the search icon, callout 3 to the video player, callout 4 to the 'RELATED' button, and callout 5 to the 'DISCOVER MORE' button.

WHOLE PAGE - MORE INFO

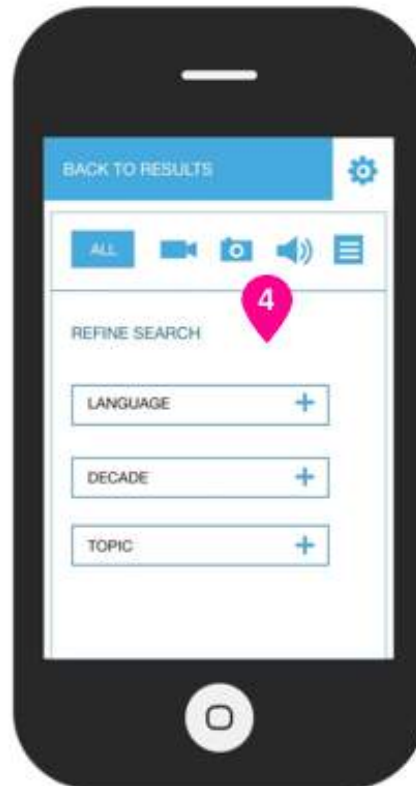
This view shows the full metadata for the video. Callout 6 points to the title 'Thatcher's speech'. The metadata includes: Provider: BBC / United Kingdom, Production year: 1992, Language: English, and a summary: 'The Conservatives won the general election in May 1979 and their leader, Mrs Thatcher, became the UK's first female prime minister.' It also lists related terms like 'European integration' and 'Politics, EU'.

# Going mobile on tablet and phone

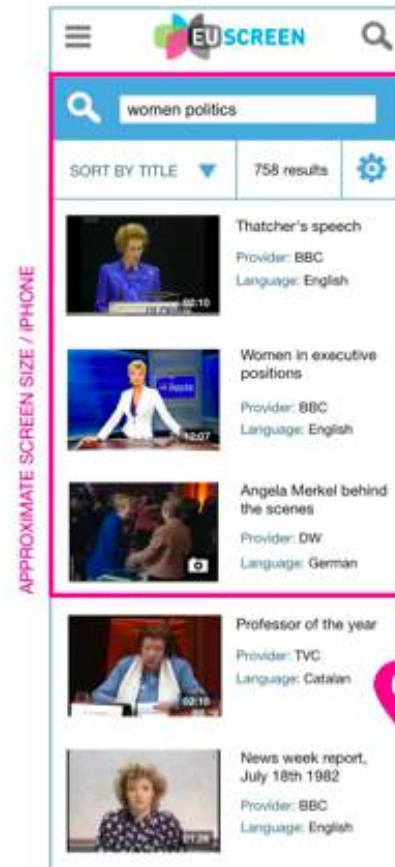
DEFAULT VIEW - PORTRAIT



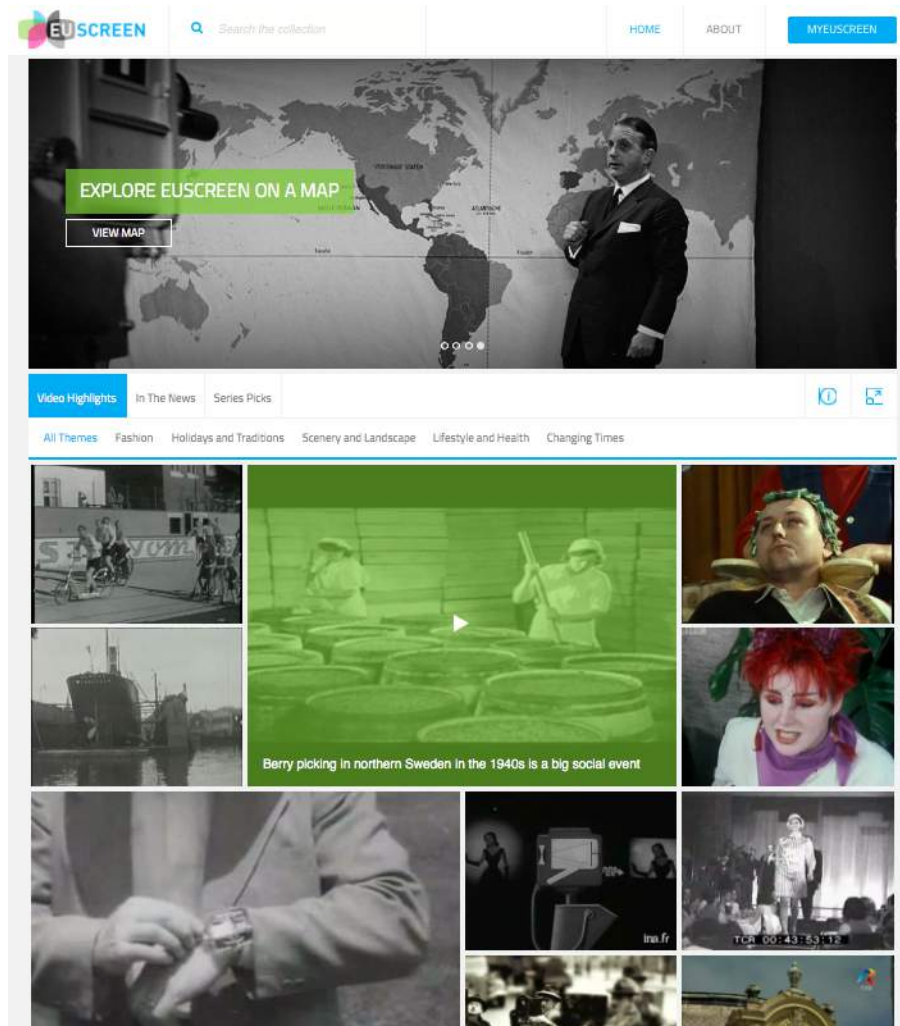
OPTIONS OPEN



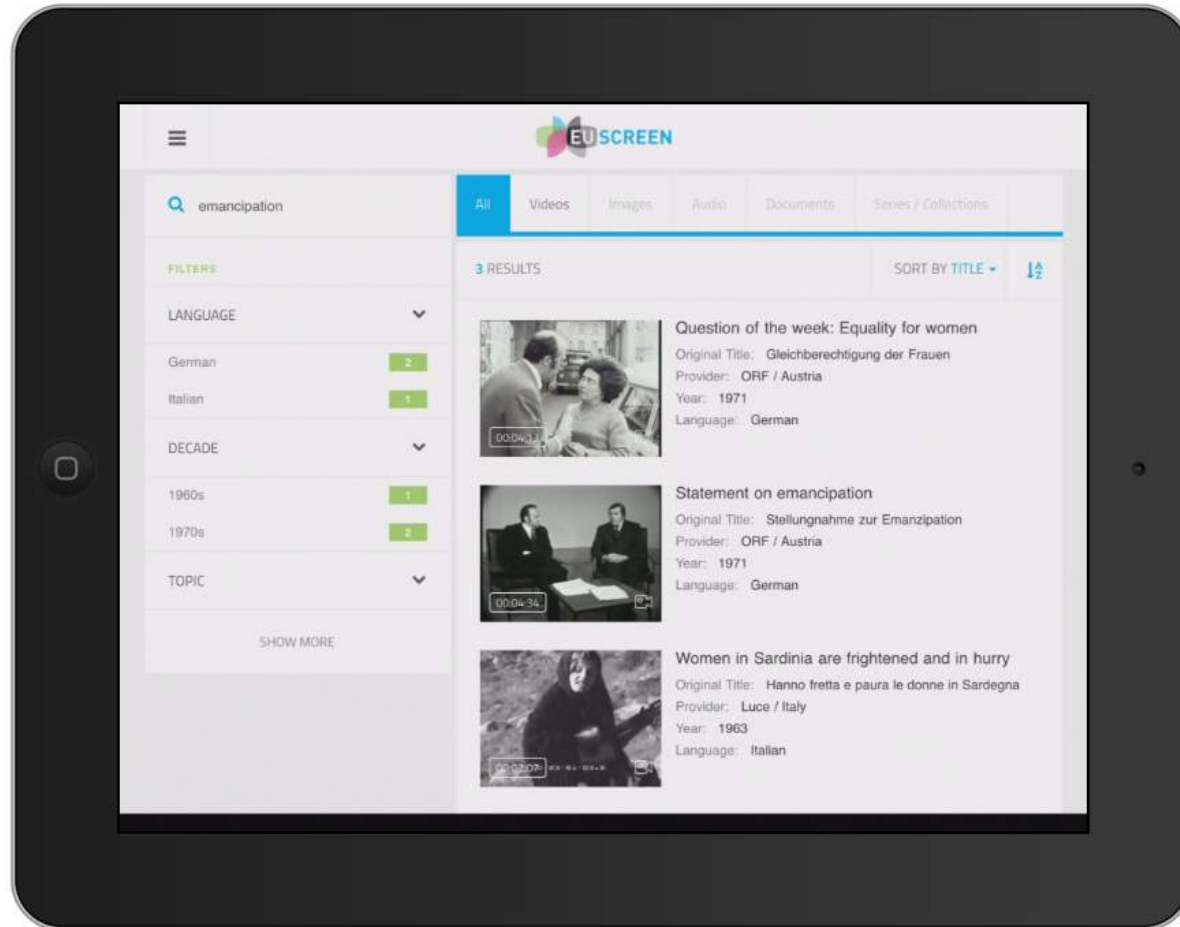
WHOLE PAGE CONTENT



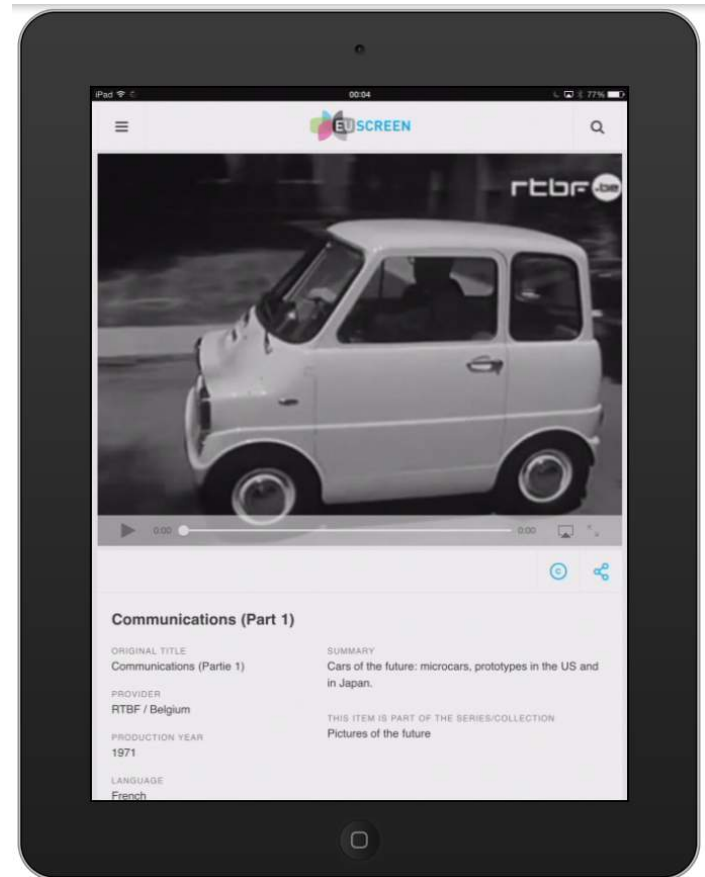
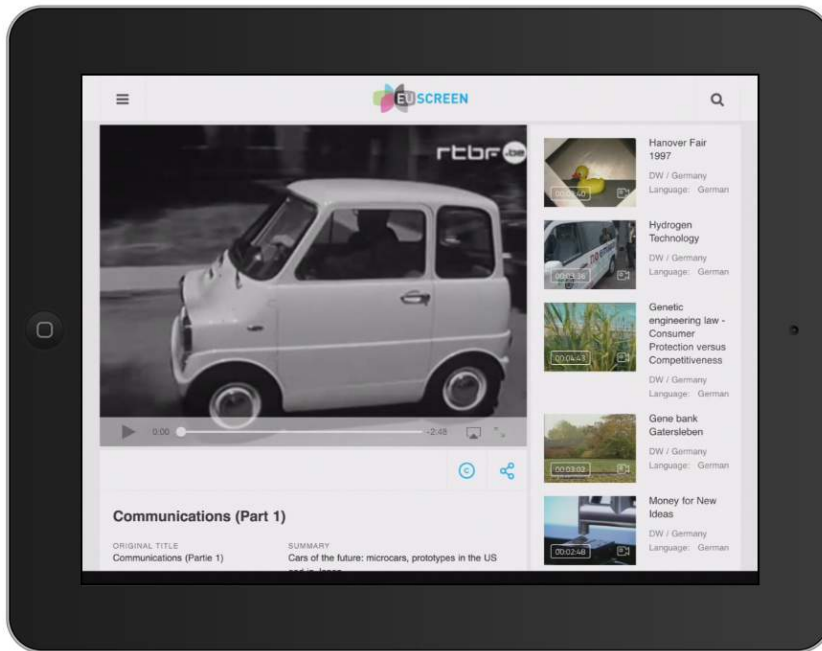
# Final design and interaction



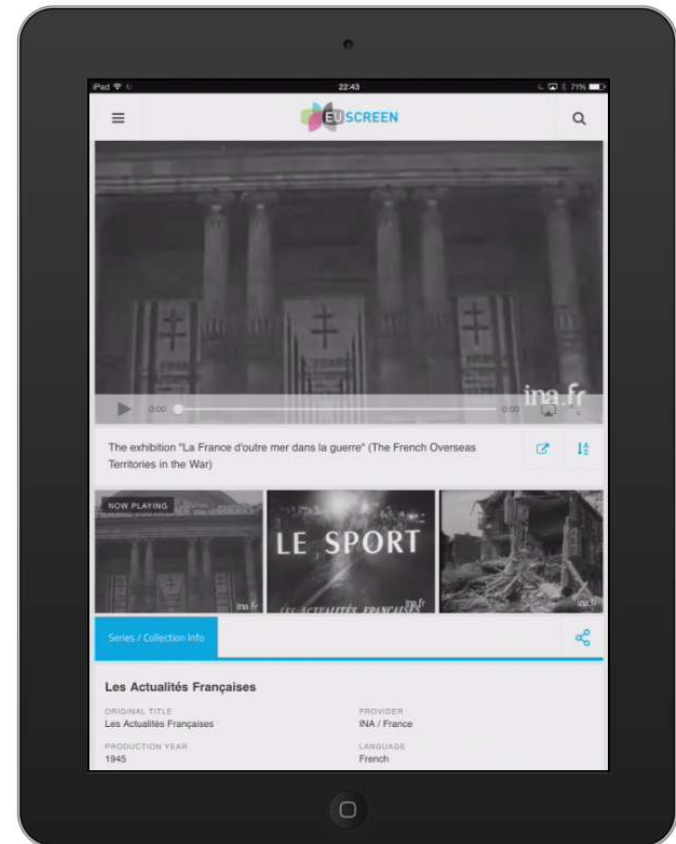
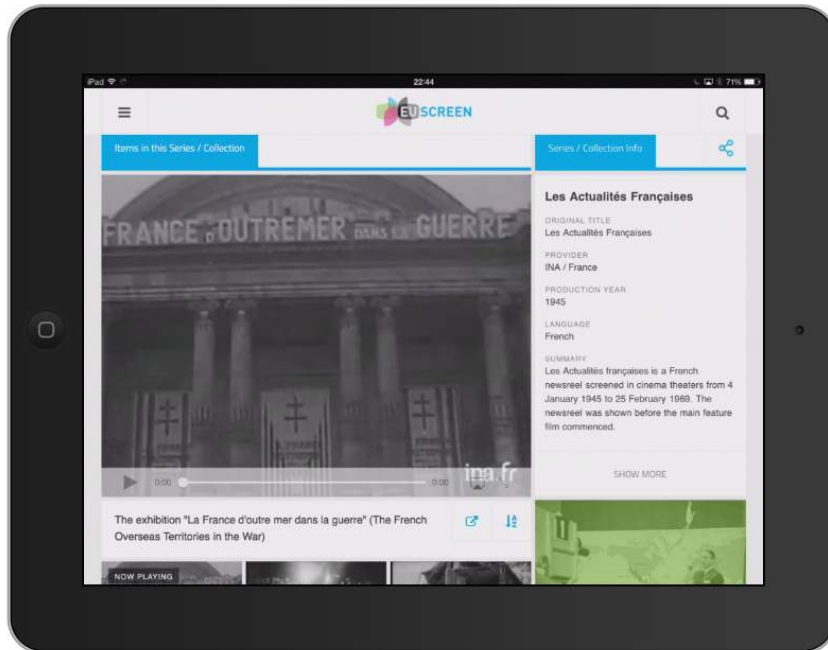
# Doing a search on EUScreen



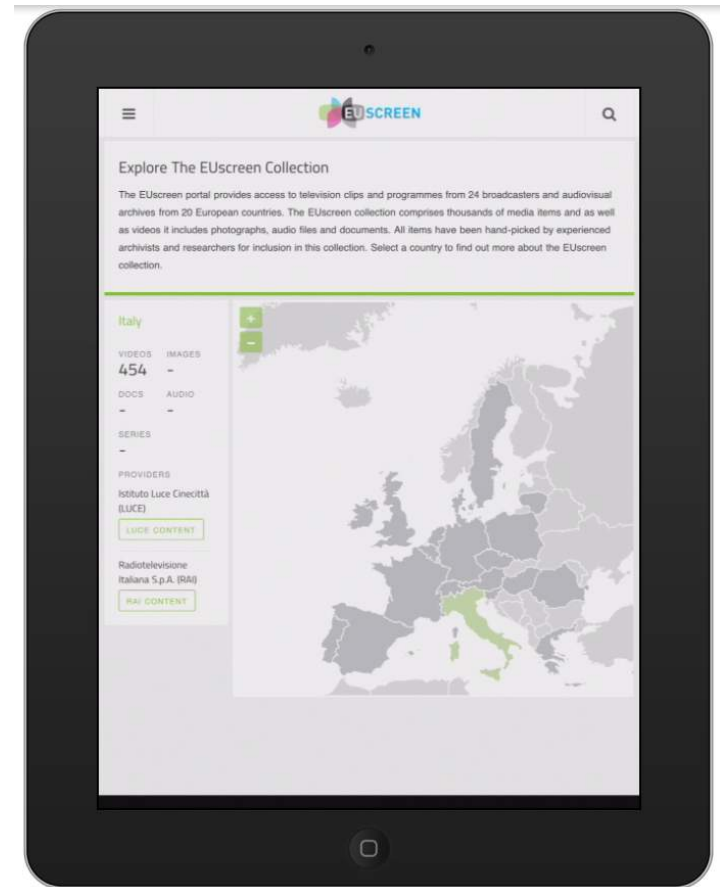
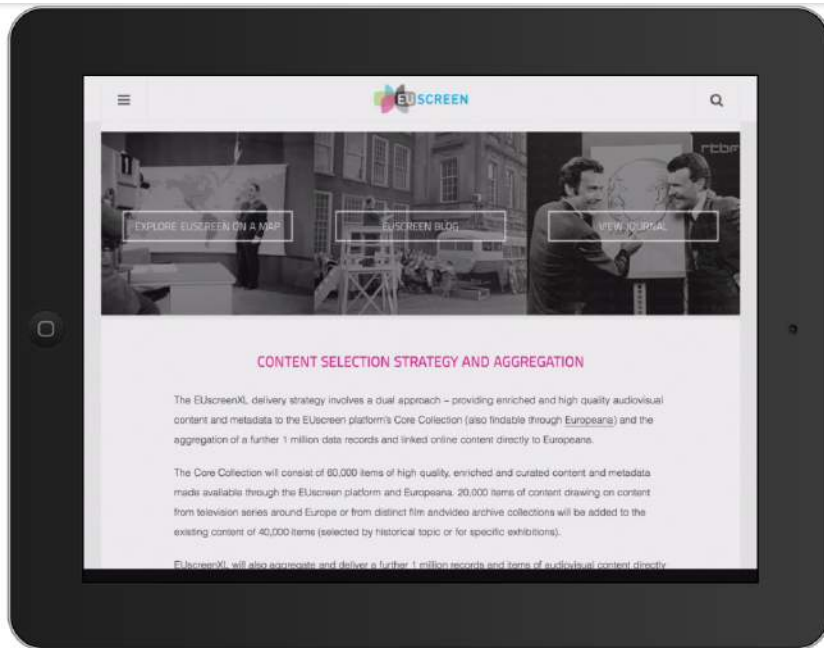
# Item-page with all metadata



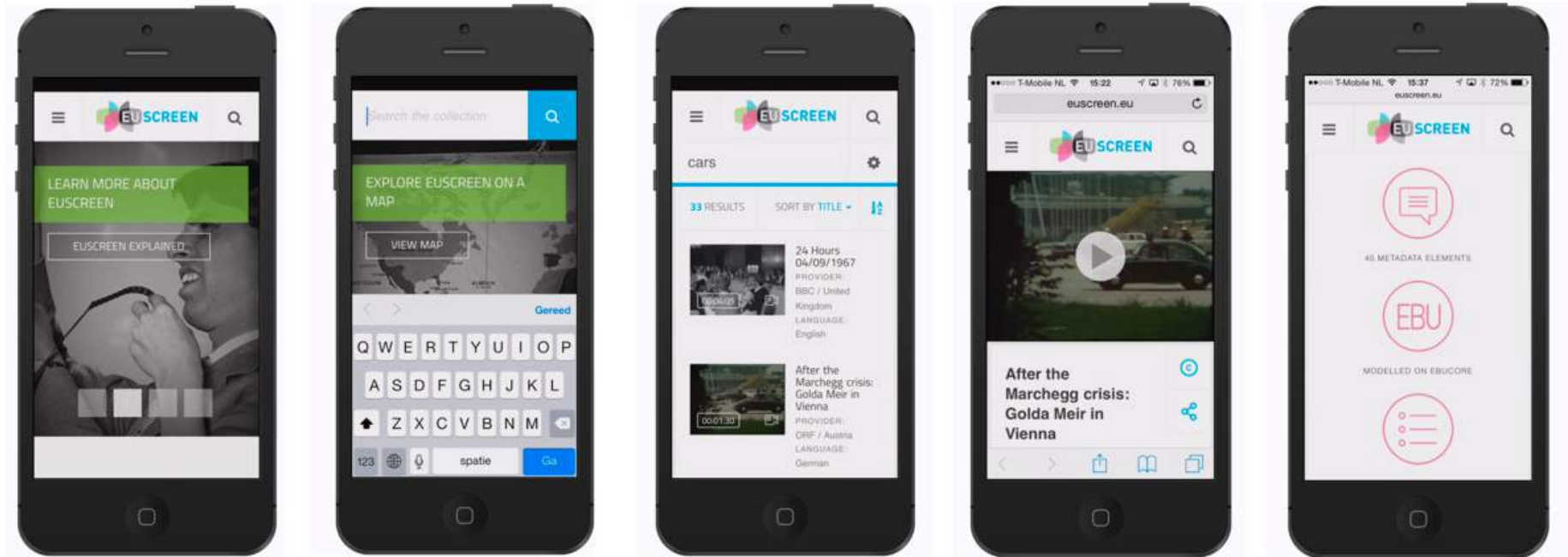
# Showing series on EUscreen



# Euscreen about page and content map



# The whole workflow on a mobile phone







### CONTENT FOR EUROPEANA



### METADATA FACTS BEHIND EUSCREEN



45 METADATA  
ELEMENTS



MODELLED ON  
EBUCORE



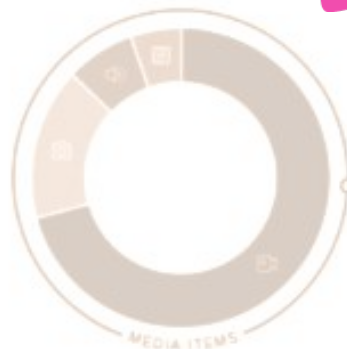
HIGHLY  
INTEROPERABLE



AVAILABLE FOR  
REUSE UNDER CC0  
LICENSE



PUBLISHED AS  
LINKED OPEN DATA



Editorial  
Cherry Picking

Crucial Filtering

Languages and Decades



Going Mobile