

Project Partners

Utrecht University (coordinator)	NL
British Broadcasting Corporation	UK
Danish Broadcasting Corporation	DK
Deutsche Welle	DE
Hungary National Audiovisual Archive	HU
Istituto Luce	IT
National Technical University of Athens	GR
Netherlands Institute for Sound and Vision	NL
Noterik Multimedia	NL
Österreichischer Rundfunk	AT
Radio-Télévision belge de la Communauté française	BE
Royal Holloway, University of London	UK
Swedish Audiovisual Archive	SE
Televisió de Catalunya	ES



photo: ORF



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www.videoactive.eu



Creating Access to Europe's Television Heritage

www.videoactive.eu

ORF



Universiteit Utrecht



co-funded by the European Union

Objectives

The major aim of Video Active is to create access to television archives across Europe.

The unlocking of these (largely) closed archives will make:

- *their content freely available for educational and academic purposes,*
- *on a large-scale international basis,*
- *enabling an interactive discovery of television's cultural heritage.*

The project will achieve this by selecting 10,000 items television archive content, which reflects the cultural and historical similarities and differences of television from across the European Union, and by complementing this archive content with well-defined contextual metadata.

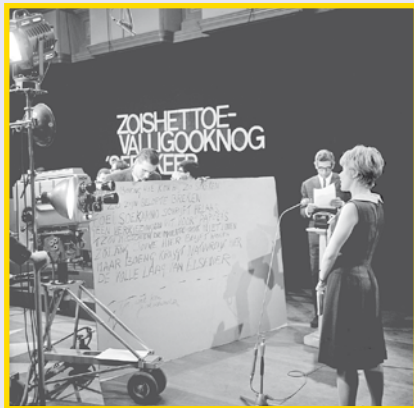


photo: Sound and Vision



photo: Sound and Vision



photo: Sound and Vision

Video Active therefore offers an enormous resource for exploring both the representation of cultural and historical events within and across nations and the development of the medium itself at a cross-cultural level.

Video Active will build on existing digitisation activities at different national levels to provide enhanced and equal access to archive content within a well-defined and integrated pan-European framework. Ten languages will be supported.

The project started in September 2006 and has a duration of 36 months.

Video Active will enhance an understanding of the shared histories and interrelationships that have shaped collective European memory and identity.

While at the same time celebrating the multi-cultural dimensions that have also shaped European citizenship. Video Active will also explore the historical role of the media in shaping these European experiences.

Info and Participation

If you would like to know more about Video Active, or wish to contribute, please contact the Project Coordinator, Prof. Dr. Sonja de Leeuw.