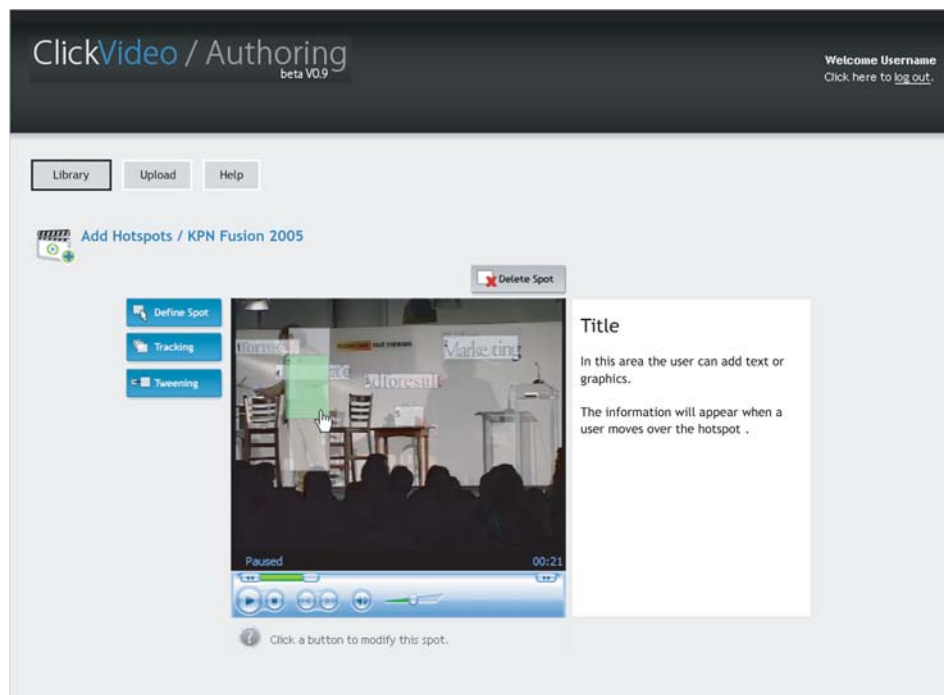


# StreamEdit ClickVideo

## The ClickVideo Authoring tool

The ClickVideo Authoring tool is a unique webbased application making it possible, for every user, to create interactive online video. The production process of interactive video is very simple. The drag & drop interface lets the user draw hotspots, track objects and tween between hotspots in time. After adding a hotspot, actions can be allocated which will be executed when the mouse moves over the hotspot.

### ClickVideo Authoring interface



### Bas van Amerongen

Product Manager IPTV & Media  
KPN TV

“ClickVideo is a new way to experience online video. ClickVideo puts an end to the traditional broadcast experience which is characterised by one-way communication.

At the event Fusion 2005 we have used ClickVideo to enrich the presentations of participants with additional information and hyperlinks to the Internet sites of sponsors.

We see great possibilities for this type of interactive video application.”

### 1 Upload your videos

Upload your own video or select one of the many videos you can find on the Internet.

Manage the videos in your personal library by adding tags and meta data.

### 2 Add your hotspots

The drag & drop interface lets the user draw hotspots, track objects and tween between hotspots in time.

After adding a hotspot, actions can be allocated which will be executed when the mouse moves over the hotspot.

### 3 Publish or download

Each interactive video has its own unique link which enables sharing or publishing the interactive video with friends or colleagues.

The interactive video can also be downloaded for offline use.